

CAMERON & CAMERON CUSTOM HOMES INTRODUCES NEW NAME, REFRESHES BRAND

Boutique Custom Homebuilder Remains Focused on Clients and Core Values

Bluffton, SC (March 14, 2019) – Cameron & Cameron Custom Homes unveiled its new name today, "Element Construction." The lowcountry custom home building company was launched eight years ago by the late Nathan Cameron. Since then business has consistently thrived for the company which specializes in luxury home construction in local private communities such as Colleton River, Palmetto Bluff and Spring Island.

"We'll continue to maintain our reputation as an upscale boutique builder with our priority focus on client relationships," said partner Andrea Eldred. "That's the centerpiece of our business' culture."

Element will remain under the leadership of partners, Eldred and Brandon Edwards. Edwards has over 18 years of experience in the construction industry. He is proud graduate of Clemson University's School of Architecture and holds both

his residential builder's license and his general contractor's license. Eldred has been managing Cameron & Cameron since its inception in 2011. The company will retain all current staff including Project Managers, Dave Stevenson, JJ Hegan, and Eric Cameron; office staff, Ana Ramirez and Beth Dailey; plus their team of talented craftsman and preferred vendors.

"In addition to building custom homes, we'll expand our services to include select commercial projects that require high-level attention and detail," Edwards shared. "We're proud to announce our partnership with Kelly Caron Designs in the construction of her new studio in Stock Farm within Bluffton's Historical District."

Edwards and Eldred believe this premier commercial project will be an asset to their evolving portfolio featuring diverse, quality craftsmanship. Eldred added "Our new name is based on our dedication to inspiring

distinctive elements which set our work apart from other builders."

Over the past decade, the company has earned numerous recognitions, including repeated top honors at the annual Hilton Head Area Homebuilders' Association Lighthouse Awards.

MORE ABOUT ELEMENT CONSTRUCTION

Element Construction is a Boutique Luxury Builder located in Bluffton, South Carolina. With over 75 years of combined building experience, Element Construction delivers high quality, upscale homes, renovations and commercial structures based on clients' preferences. Element Construction is committed to inspiring sophisticated living and work spaces while building rewarding client relationships. Our website: www.ElementCP.com



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Constructing Elements of Inspiration.



*Same Team. Same Attention to Detail.
Same Client Relationships.*



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